

## Pulse Editor-Publisher Reducing Workload In 2016

By Neoma Williams

From June 1983 through December 2013, *The Hart Beat* (now *The Pulse*) continued to publish

weekly under the guidance of Neoma Williams.

Williams became the owner, and thus the editor, publisher, reporter (and you name it), of *The Hart Beat* and *The Kress Chronicle* after her husband, Mike Wall, died. He had pur-

chased the two weeklies from Sue Cannon of Olton in 1982.

Williams sold the Kress newspaper in 1993.

She began publishing *The Pulse* monthly in 2014 and plans to continue that through 2015. She plans next year to publish four print editions: Graduation, Hart Days, Homecoming and Christmas. She will continue her website ([www.thepulsenews.net](http://www.thepulsenews.net)). She is struggling with learning how "to quit." She wants to do some genealogy work, some political work and have more time to read.

"I encourage all to use the website," Williams says. "I don't post to it on a regular basis, but plan to get better at that, once I have fewer print editions. When I post a story, if I'm doing my job, I send you an email to prompt you to check out the website ([www.thepulsenews.net](http://www.thepulsenews.net)).

"I prefer, like some of you, holding a paper in my hand to read, but it's difficult and expensive to print a hard copy. I am now 68 and my body is wearing out. I want to have more time to do some things I have put off for

years, and having a website is more feasible."

Williams adds, "I inherited my parents' house and home place." She says that the house and yard are large, and take a lot of time to maintain.

"Also, I still have boxes sitting around, full of stuff that needs to find a home.

"I like to work outside, and once I was able to do so after my knee replacement surgery in June, I have spent too much time outside, tending to animals, garden and yard and neglecting other duties.

"I don't know how I did two weeklies for ten years, and then the Hart newspaper through 2013. I find it difficult to get a monthly out now."

Williams will mail the print edition to those readers who want to receive it. The cost will be \$10 a year, and will be mailed first class instead of the traditional periodical rate. Williams said she hates to give up her postal permit, which is difficult to get, but she won't miss doing that cumbersome postal report required with each mailing. She will also continue to sell the newspaper on the

newsstands.

"I encourage readers to subscribe to the online edition, which will be \$30 a year.

"I don't want to completely quit—yet—because owning the newspaper allows me to remain involved with Hart.

"I appreciate all those who have remained loyal to the local newspaper.

"A few weeks ago, I was watching the Rachel Maddow Show. continued to Page 2

**Colonel Wall**  
continued from Page 7

ous Warfare School, the U.S. Army Command and General Staff College, and the US Army War College. He has a Master's of Science in Adult and Continuing Education from Kansas State University and a Master's of Science in Strategic Studies from the US Army War College.

He and his wife Jodi are the parents of Seth of Denton; Abigail, a student at Texas A&M University in College Station; and Bonnie of the home. Colonel Wall is the son of Karen Trott of Boyd.



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